

After Dealing with Justin Gross for what is coming up on 4 years+ I can say he is the following:

1. Trustworthy beyond question
2. Ethical, even when it could cause him to lose business or a customer
3. Willing to do whatever it takes to assist in the mutual success of not only his business but yours.
4. Knowledgeable in his industry, yet not pride filled enough to know when he should recommended outside services other than his own if needed.

Ok after 30 years in the Home improvement industry and seeing the "Super sales mangers" yet they cannot succeed enough to keep one of many companies alive, yet they are still moving on. He is a true rare find, at his young age he displays worldly and excellent ethics. Looking forward to watching this young man take his company and ours to new heights.

Arnie Roeland
Roeland Home Improvers



SERVPRO of NWSA hired Justin to run our PPC for our franchise. He has been absolutely outstanding. He has extensive knowledge of Adwords and has been a great communicator. I had been through several companies looking for a ppc manager that would be flexible and help me achieve my ROI goals. Justin and his company has been able to provide that for us. We have been working on a dynamic campaign and we have seen some great success and I look forward to more in the future.

Tim Clark
SERVPRO of NWSA



“Our Campaign Manager has been an excellent partner in helping us to achieve our goals for both search engine marketing and search engine optimization. In the past few months, he s done an excellent job of improving our overall click through and conversion rates. We also continue to experience significant improvements in our organic rankings. His work has freed up my time for other marketing initiatives that cannot be outsourced in the same way that these efforts could. We look forward to the continued improvements in our online marketing efforts through his help and expertise.”

*Luxury Bath of Northern Nevada, LLC Elise Ciarmella
Marketing Manager*



“Kudos, kudos, kudos!!! Those results are AMAZING. Thank you SO much. I am going to recommend you to anyone who will listen.”

*Ray Balconis
Studio Ray, LLC*



Justin was very helpful in tailoring our Google advertising program to our most important market opportunities. He set up a multiple of variables to test the effectiveness of existing campaigns and as a result helped us modify our strategy. His work has enabled us to better concentrate our advertising dollars where they will generate the best ROI. I would highly recommend his services.”

*Dennis Tully
Miniature Tool And Die, Inc*



“Our campaign manager exhibits a level of expertise and skill in the management and optimization of Google Adwords that reflects a true expert. He was able to construct and develop a program from the ground up that provided qualified leads to our practice. He also identified a methodology for producing low cost leads despite extremely high market ppc costs. We will likely be working with him in the future and would highly recommend his services.”

Alan Haft
AlanHaft.com



“I would definitely recommend Hop2TheTop for all of your SEO needs. They have proven to be honest, trustworthy and reliable. They were able to get our website ranking from non - existent to the top 10 listings for a lot of our competitive keywords. We are very pleased with the results.”

Law Offices of Frye and Associates
Jeanette Ruiz / Marketing Manager



You rock “n” roll animal! The phone calls and request for quotes from the web page have been good. Landed a big fish with Arctic Cat Snow Mobiles! A wide range of prospects from different industries are finding Anchor Harvey. We probably would have never found some of these potential customers if our site was not optimized!

Thank you very much. Keep it going! Thanks,
Tom



My company in San Antonio works with Justin and Hop 2 The Top regularly on digital campaigns and we are impressed with the work they do. The campaigns launch very quickly and we have regular communication with Justin to ensure everything runs smoothly. The results have been great and we thoroughly enjoy working with them. I highly recommend Justin and his company for any pay-per-click campaign management as they do a fantastic job.

Cameron Schieldt
Scentsy



Since taking over the AdWords campaign on our website, Justin's work has led to our cost per conversion almost halving in the past three months - amazing work. He is personable, agreeable to trying new campaigns, and is an integral part of our business success. His work is highly recommended.

Jim Zambrano,
FirstAbroad.com



Justin is a rockstar with LinkedIn and AdWords! If there is one thing that Justin knows how to do it's getting leads and ROI for his clients! I know a ton of people in the industry and a lot of self-proclaimed "LinkedIn Gurus" that don't know half of what Justin knows when it comes to generating consistent business from LinkedIn. We've had many brain storming sessions together and I can say this. If you are on-the-fence about whether Justin can deliver, get off the fence and let Justin work his lead-gen magic for you. For every 10 to 20 marketing companies I run into, I maybe meet one that knows their stuff. Justin and his team are among the elite in their field.

Tim Dodd





I've known Justin for about a year now and have learned that he is very good at focusing in on how his clients can leverage the various tools of online marketing to elevate their business. He is very smart and knows how to listen to your needs and then turn that into a custom based solution that can make a huge difference to your bottom line. He is also very happy to answer your questions when it comes to the complex world of online advertising.

Alexander Anaya
NYLIFE Securities LLC



What Are You Waiting For? Become Our Next Client Case Study!

Email Justin@Hop2TheTop.Com Or Call 888-919-4238 For Your Free Campaign Consultation.

